





Examples of the good practices

Romania
Şcoala Mamelor – Mom Up
School Mothers'
Andreea Marin, a Romanian TV star, is well known for her
charity show. She became UNESCO ambassador. Now, she
developed this network of counseling mothers in difficult life
situations.
School Mothers' (Mom Up) developed assistance centers, free
psychological and psychiatric counseling for mothers in
difficulty, health departments, career, communication and rights
laws explained for everyone. Mothers who come to Mom Up are
also business women – not just with material problems – but
they are, for example, in an emotional imbalances in depression,
anxiety, stress, etc. and do not trust anyone to speak about their
situation.
http://www.scoalamamelor.org
https://www.facebook.com/ScoalaMamelor.ro
Phone: +40 31 41 71 890

Country	Romania
Name of the initiative	Antreprenoriatul la feminin
(foundation,	-
association, project	Entrepreneurship feminine
ect.)	Entrepreneuromp reminine
-in the origin language	
and in English	
Short description	"Entrepreneurship feminine" is a project that addresses all
	women in areas of implementation that will actually initiate or
	develop a business and who fall into one of three groups:
	students, entrepreneurs (women who are in leadership
	positions or be owning a business) or simply women who want

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	to change their lives, starting a business.
	The project team guide women from the first steps with
	sessions of coaching and/or online counseling and check
	regularly how the ideas are developed through thematic
	workshops.
	The team send information to help women to find their strength
	to continue, giving away all the barriers created by women
	themselves or others in the process of education and
	socialization.
	"Entrepreneurship feminine" has top trainers, younger or less
	young, but with experience and expertise in the field of activity
	and they will share with the women."
	By now, over 1000 women open their own business with the
	help of "Entrepreneurship feminine".
Website, Facebook,	http://www.antreprenoriatfeminin.ro/
contact details	
	Phone: +40 21 31 11 201
	E-mail: af@eupc.ro

Country	Romania
Name of the	Anotimpuri la borcan
initiative	
(foundation,	Seasons in a jar
association, project	
ect.)	
-in the origin	
language and in	
English Short description	"Seasons in a jar" is a long term developing program in mural
Short description	"Seasons in a jar" is a long term developing program in rural
	area of South area of Romania, initiated by React Association.
	Target group: unemployed women, with low study level,
	living in rural area.
	Main actions are:
	 Training for the women as worker in food industry and as
	entrepreneur
	 3 professional kitchens, one in each region for preparing
	pickles and jams
	 Network for women entrepreneur
	 Support in selling the products
	Cooking book, to preserve the recipes

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	This project help over 560 women to work in/develop a small
	business in preserved vegetablefood.
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